



*Young Miss Buffalo Pageant*  
Helping Young Women Become Their "BEST"



*CORPORATE CROWN SPONSORSHIP PACKET*



**Young Miss Buffalo Pageant**  
Helping Young Women Become Their "BEST"

January 2010

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Dear Friend of YMBP, Inc.

For the past ten years through our scholarship and enrichment program, the Young Miss Buffalo Pageant: Scholarship & Enrichment Program, Inc. (YMBP, Inc.) has been dedicated to improving the self-image and esteem of middle and high school adolescent females ages 13-17. Since YMBP, Inc.'s inception, we have awarded more than \$9,000 in scholarship funds to deserving young ladies in the community.

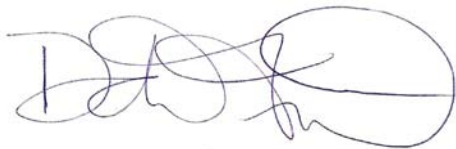
With a mission to *empower young ladies to reach beyond their comfort zones through a process of healthy nurturing from the inside out*, we accomplish this by partnering with businesses and individuals who share our vision to provide resources to help combat the many issues encountered by girls, and youth in general, that may debilitate their chances of success. Therefore, we are seeking your support this year as a sponsor of the program. As a sponsor, your tax-deductible gift will greatly support our efforts to provide the young ladies in the Buffalo and surrounding community a promising future.

Each year, participants undergo a sixteen week enrichment program involving community service, enrichment activities, personal development workshops and rehearsals. The program concludes with the annual Young Miss Buffalo Pageant which takes place in August. The enrichment program, along with the pageant experience, impress four essential elements of YMBP: **Beauty** - inner/outer; **Education** - through scholarship and academic assistance; **Service** - to the community; **Talent**- finding and developing hidden treasures. These four key areas allow us to help young women become their **B.E.S.T.!**

Please consider our request and review the attached information. It provides a more in-depth explanation of the benefits of your sponsorship. Helping youth in our community is easy. Simply complete the sponsor form and return to: **PO Box 144, Buffalo New York 14205-0144**. I, or Latoya Hood, will follow up with a phone call in the next week or so to further discuss the information in this packet. In the meantime, if you have questions, please do not hesitate to contact me at 716-228-3317 or [info@ymbp.org](mailto:info@ymbp.org).

Thank you in advance for your time and consideration.

*Helping Young Women Become Their BEST,*



Detra M. (McTier) Trueheart, MPA  
President | Founder



## SPONSORSHIP OPPORTUNITIES:

### Corporate Crown Sponsorship Levels

<b>Diamond Crown Sponsor (Limited to One)</b>	<b>\$2,000 and above</b>
<ul style="list-style-type: none"><li>• Ten (10) VIP tickets to the Young Miss Buffalo Pageant</li><li>• Four (4) complimentary tickets to the Annual Scholarship Fundraiser and Awards Dinner</li><li>• Two-page centerfold ad and sponsor recognition in the program book</li><li>• \$500 Academic Scholarship awarded in honor of your business/name</li><li>• Event signage at Annual Scholarship Fundraiser and Awards Dinner and Young Miss Buffalo Pageant</li><li>• Corporate name displayed on dinner table at the Annual Scholarship Fundraiser and Awards Dinner</li><li>• Recognition on YMBP, Inc. web Sponsor's page with link to your site for one year</li><li>• Full mention of company in all media releases (<i>Must meet printing deadline</i>)</li><li>• Vendor table at the pageant</li></ul>	
<b>Emerald Crown Sponsor (Limited to One)</b>	<b>\$1,500 - \$1,999.00</b>
<ul style="list-style-type: none"><li>• Eight (8) VIP tickets to the Young Miss Buffalo Pageant</li><li>• Three (3) complimentary tickets to the Annual Scholarship Fundraiser and Awards Dinner</li><li>• Back Cover ad in the program book</li><li>• Recognition on YMBP, Inc. web Sponsor's page with link to your site for one year</li><li>• Full mention of company in all media releases</li><li>• Vendor table at the pageant</li></ul>	
<b>Pearl Crown Sponsor (Limited to One)</b>	<b>\$1,000 - \$1,499.00</b>
<ul style="list-style-type: none"><li>• Six (6) VIP tickets to the Young Miss Buffalo Pageant</li><li>• Two (2) complimentary tickets to the Annual Scholarship Fundraiser and Awards Dinner</li><li>• Inside Back Cover ad in the program book</li><li>• Recognition on YMBP, Inc. web Sponsor's page with link to your site for one year</li><li>• Vendor table at the pageant</li></ul>	

### Scholarship Sponsorships (ALL Limited to One)

<b>\$400 Academic Scholarship Sponsor</b>	<b>\$500.00</b>
<ul style="list-style-type: none"><li>• Four (4) VIP tickets to the Young Miss Buffalo Pageant</li><li>• Half (½) page ad in the program book</li></ul>	
<b>\$300 Academic Scholarship Sponsor</b>	<b>\$400.00</b>
<ul style="list-style-type: none"><li>• Three (3) VIP tickets to the Young Miss Buffalo Pageant</li><li>• Half (½) page ad in the program book</li></ul>	
<b>\$200 Academic Scholarship Sponsor</b>	<b>\$300.00</b>
<ul style="list-style-type: none"><li>• Two (2) VIP tickets to the Young Miss Buffalo Pageant</li><li>• Quarter (¼) page ad in the program book</li></ul>	
<b>\$100 Academic Scholarship Sponsor</b>	<b>\$200.00</b>
<ul style="list-style-type: none"><li>• One (1) VIP ticket to the Young Miss Buffalo Pageant</li><li>• Quarter (¼) page ad in the program book</li></ul>	

### Program-Related Sponsorships

<b>Food/Beverage Sponsor (Limited to One)</b>	<b>\$700.00 Cash or In-Kind Donation</b>
<ul style="list-style-type: none"><li>• Five (5) VIP tickets to the Young Miss Buffalo Pageant</li><li>• Full page ad in the program book</li><li>• Vendor table at the pageant</li></ul>	
<b>Food/Beverage Weekly Sponsor (16 available)</b>	<b>\$50.00 each Cash or In-Kind Donation</b>
<ul style="list-style-type: none"><li>• One (1) VIP ticket to the Young Miss Buffalo Pageant</li></ul>	



**7 Habits of Highly Effective Teens Book Sponsor (Limited to One) \$600.00 Cash or In-Kind Donation**

- Five (5) VIP tickets to the Young Miss Buffalo Pageant
- Full page ad in the program book
- Vendor table at the pageant

**Queen's Parade Car Sponsor (Two available) \$500.00 each Cash or In-Kind Donation**

- Five (5) VIP tickets to the Young Miss Buffalo Pageant
- Full page ad in the program book
- Vendor table at the pageant

**T-shirt Sponsor (Limited to One) \$300.00 Cash or In-Kind Donation**

- Two (2) t-shirts (one purple; one white) of sponsored t-shirt (*logo placed on back of t-shirt*)
- Two (2) VIP tickets to the Young Miss Buffalo Pageant
- Group Shot of contestants wearing t-shirts
- Half (½) page ad in the program book

**Flower Bouquet Sponsor for the Top Five (Limited to One) \$100.00 Cash or In-Kind Donation**

- One (1) VIP ticket to the Young Miss Buffalo Pageant
- Quarter (¼) page ad in the program book
- Group photo of top-five contestants with floral bouquets

**Special Event Sponsorships:**

**Monthly Girls Night Out Event Sponsor (6 Available) \$400.00 each**

*(I.e. Lasertron; Bowling Night; Dinner & Movie; Spa Day; Dining Etiquette Luncheon; Sleepover)*

- Three (3) VIP tickets to the Young Miss Buffalo Pageant
- Group photo of the contestants at the event
- Half (½) page ad in the program book

**Awards Dinner (All Awards Dinner Sponsor receive recognition during event program)**

**Corporate Table Sponsor \$750.00**

- Table of ten (10)
- Corporate or family name displayed on your table
- Listing in Scholarship Dinner Program Book
- Corporate logo or family name recognition on electronic media during the event

**Community Table Sponsor \$500.00**

- Table of ten (10)
- Corporate or family name displayed on your table

**Reception Sponsor \$550.00**

- Two (2) complimentary dinner tickets
- Recognition during reception
- Corporate logo or family name recognition on electronic media during Reception

**Honoree Award Sponsor \$300.00**

- One (1) Complimentary Dinner Ticket
- Assist in presenting award at Awards Dinner
- Recognition on Honoree Award
- Recognition on Honoree Page in Dinner and Pageant Program Book

**Entertainment Sponsor \$275.00**

- One (1) Complimentary Dinner Ticket
- Corporate name displayed at entertainment area

**Invitation Sponsor \$250.00**

- One (1) Complimentary Dinner Ticket
- Corporate name and logo displayed on event invitations

### Silent Auction

- Special recognition and thanks during the Annual Scholarship Fundraiser and Awards Dinner
- Special recognition in the Young Miss Buffalo Pageant Program Book

### In-Kind Donation

### All Sponsorships include:

- Special recognition and thanks during the Young Miss Buffalo Pageant
- Special recognition on the Sponsors page of the YMBP, Inc. webpage
- Special recognition on the Sponsors page of the Pageant Program Book

**\*\*In addition to these sponsorships, YMBP, Inc. offers you the opportunity to customize your own level of sponsorship. If you have any questions regarding sponsorship of YMBP, Inc., please contact us at your earliest convenience.**

### Program Book Ad Sponsorships:

- |   |                |
|---|----------------|
| • Full Page Program Ad - (5.5" W x 8.5" H)            | <b>\$65.00</b> |
| • Half Page Program Ad - (5.5" W x 4.25" H)           | <b>\$50.00</b> |
| • Quarter Page Program Ad - (2.75" W x 4.25" H)       | <b>\$35.00</b> |
| • Business Card Program Ad<br>(Add \$5.00 for photos) | <b>\$25.00</b> |



# SPONSORSHIP COMMITMENT FORM

YES! We would like to support the Young Miss Buffalo Pageant; Scholarship and Enrichment Program, Inc. at the following sponsorship level:

**CROWN LEVEL SPONSOR:**

- \_\_\_ \$2,000+ Diamond Crown Level\*
- \_\_\_ \$1,500+ Emerald Crown Level\*
- \_\_\_ \$1,000+ Pearl Crown Level\*

**SCHOLARSHIP DONATIONS:**

- \_\_\_ \$ 500 Academic Scholarship (\$400)
- \_\_\_ \$ 400 Academic Scholarship (\$300)
- \_\_\_ \$ 300 Academic Scholarship (\$200)
- \_\_\_ \$ 200 Academic Scholarship (\$100)
- \_\_\_ other (specify) \_\_\_\_\_

**PROGRAM RELATED DONATIONS (CASH OR IN-KIND):**

- \_\_\_ \$ 700 Food & Beverage Sponsor
- \_\_\_ \$ 600 7 Habits of Highly Effective Teens Books & Workbooks
- \_\_\_ \$ 500 Queen's Parade Car Sponsor (x2)
- \_\_\_ \$ 300 T-shirt Sponsor
- \_\_\_ \$ 100 Flower Bouquet Sponsor
- \_\_\_ \$ 50 Weekly Food & Beverage Sponsor (x16)
- \_\_\_ Other Amount \$ \_\_\_\_\_

**EVENTS:**

- \_\_\_ \$ 400 Monthly Girls Night Out Event ((x6)  
**Awards Dinner (Sunday, July 25, 2010)**
- \_\_\_ \$ 750 Corporate Table Sponsor
- \_\_\_ \$ 500 Community Table Sponsor
- \_\_\_ \$ 550 Reception Sponsor
- \_\_\_ \$ 300 Honoree Award Sponsor
- \_\_\_ \$ 275 Entertainment Sponsor
- \_\_\_ \$ 250 Invitation Sponsor
- \_\_\_ \$ 40 Individual Ticket
- \_\_\_ In-Kind Awards Dinner Silent Auction Donation

**PROGRAM BOOK AD:**

- \_\_\_ \$ 65 Full Page Program Ad
- \_\_\_ \$ 50 Half Page Program Ad
- \_\_\_ \$ 35 Quarter Page Program Ad
- \_\_\_ \$ 25 Business Card Program Ad

\* Please provide us with your business web address: \_\_\_\_\_

\*\*\*\*\*

Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

I would like to be recognized at the event as \_\_\_\_\_

\_\_\_ Please leave my tickets at the door under this name \_\_\_\_\_

\_\_\_ Please mail my tickets to \_\_\_\_\_

\_\_\_ Currently, we are unable to support the Young Miss Buffalo Pageant: Scholarship & Enrichment Program. Please notify us/our company of future events.

\*\* The IRS requires the Young Miss Buffalo Pageant: Scholarship and Enrichment Program, Inc. to inform you that your donation is also tax deductible, to the limits allowed by law, as no goods or services were provided exchange for or in consideration of this contribution.

Please make checks payable to:  
**Young Miss Buffalo Pageant, Inc.**

Mail to:  
**Young Miss Buffalo Pageant: Scholarship & Enrichment Program, Inc.**  
**P.O. Box 144**  
**Buffalo, New York 14205-0144**